Personal Mission Statement
and Stakeholder Analysis
Vision

- I love God and pray continually for others. I have a perfect relationship with my wife and family. I treat others as I wish to be treated. I participate in community activities that benefit others. I am a life long learner who appreciates others opinions.
Purpose

- To provide a path for a successful journey regarding my spiritual relationship with God, my loving relationship with my family, and my contribution to the community.
Mission

- I am a caring and honest leader who is part of an empowered business and family teams that promotes agape love, happiness, and fairness to all.
Values

- **Love God**: Place the importance of God above all things.
- **Belief in Family**: Respect and love family members enough to always treat them better (higher priority) than business or pleasure activities.
- **Encourage Stakeholders**: Treat all my stakeholders with respect and dignity. To always smile at them regardless of their background.
- **Prime Example**: Provide family, friends, and business associates a positive example to follow.
- **Life long learner**: Become a person who’s always sharing knowledge and building others up.
Values

- **Share with Community** - To be an integral part of the community who contributes time to worthy community activities without expecting anything in return.

- **Golden Rule** - Conduct myself in an ethical manner and to follow the golden rule.

- **Healthy Lifestyle** - Improve my health through a regular exercise program and to eat in moderation.

- **Fun** - Be enthusiastic about living life and have fun doing it.
My Values in Priority Order

- My values begin with God and Family cause they are the most important parts of my life.
- Next is to be considerate of all stakeholders.
- The rest of the values have to do with me and my well being.
### Stakeholders/Power/Importance

<table>
<thead>
<tr>
<th>High Power/ Low Importance</th>
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<tbody>
<tr>
<td>Bosses</td>
<td>Family</td>
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<tr>
<td>Low Power/ Low Importance</td>
<td>Low Power/ High Importance</td>
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<tr>
<td>Co-Workers</td>
<td>Friends</td>
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</tbody>
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Steve’s Stakeholder Map

Steve

- Family
- Bosses
- Friends
- Co-Workers
Stakeholder Effectiveness

- **Family**- A loving father, husband, brother, uncle, cousin, and son who’s always there for them.
- **Friends**- To be interesting and a honest friend who is a strong person. Be a good listener who keeps promises and does not spread gossip. Be fun to be with.
- **Bosses**- An intelligent and hardworking person who can be counted on to make the right decisions.
- **Co-Workers**- A strong leader with integrity and honesty. One who really understands and listens attentively. A person who is always there to help.